



2020-2021 ASL Honor Society Logo Design Competition Guideline

***Please make a copy** of this document to your google drive to fill out your application and submit/share your Application to aslhs.pr@asлта.org

The Official Rules

The purpose of this competition is to design a logo for the American Sign Language Honor Society. The logo may be used in all media – including online, print, on merchandise and other visual collateral. Following are the official contest rules:

- To be eligible, the entrant must be a member of American Sign Language Honor Society.
- Each member may submit no more than 1 entry/logo.
- All submitted work must be the original work of the entrant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become the property of the American Sign Language Honor Society. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to American Sign Language Honor Society.
- The decisions of the Selection Committee will be final.

Membership:

For your students to participate in this competition, you or another ASL teacher at your school

must belong to BOTH the American Sign Language Teachers Association and the National

American Sign Language Honor Society (ASLHS) and sponsor an ASLHS chapter on campus. Dues for the 2020-2021 academic year must be current for your students to Compete.

If no ASLHS chapter exists on your campus, submit application forms and dues with the

Logo Design Competition entries.

Competition entries submitted in by students not represented by an official ALHS chapter

are automatically disqualified.

If you are including ASLHS membership along with entries into the Logo Design Competition, you must do the following:

1. Include ASLHS & ASLTA membership forms; 2. Include a separate check for ASLHS & ASLTA membership dues. Please consider joining ASLHS before submitting entries to the competition! All information and forms are available at <http://www.aslhonorsociety.org>

How To Enter:

To enter the American Sign Language Honor Society Logo Design Contest, eligible participants must:

1. Complete the Official Entry Form on the next page.
2. Create a logo design in .jpeg, .psd or PDF formats
3. Logo must only be used with 1-2 colors
4. Submit your completed Entry Form and logo design to aslhs.pr@aslta.org by **Friday, November 20th, 2020.**

Competition Level:

Students at any level of ASL instruction are welcome to submit entries. There is no differentiation between current levels of ASL.

Selection Criteria:

American Sign Language Honor Society Committee will evaluate all entries based on the following criteria (though other criteria may be considered):

***Relevance** – Does the entry align with the theme and goals of the American Sign Language Honor Society?

***Originality** – Does the composition exhibit original design, creativity, and imagination?

***Aesthetic Quality** – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

Winners:

Winners will be decided by the ASLHS Board and Jenny Carpenter, Deaf graphic designer who owns SilentBYTES design. www.silentbytesdesign.com. Jenny's passion project: <https://www.deafloveily.com/>

1st place winner will receive \$50 gift card donated from Creative Summit Company, a Deaf owned business, an ASLHS Certificate, and an ASLHS T-Shirt with a new logo for winner and their sponsor

2nd place winner will receive \$25 gift card from ASLHS, an ASLHS Certificate, and an ASLHS T-Shirt with a new logo for winner and their sponsor

3rd place winner will receive an ASLHS Certificate and an ASLHS T-shirt with a new logo for winner and their sponsor

ASLHS will contact winners and their sponsor if they are selected and winners will receive their prizes. **New logo t-shirts will be mailed out later once t-shirt orders are made, ASLHS will email sponsors an update on this.**

Please make a copy of this document to your google drive to fill out your application and submit/share your Application to aslhs.pr@asltta.org

Application Form

Contestant Name (First, Last):		
Address:		
City:	State:	Zip Code:
Email:		
School Name:		
Address:		
City:	State:	Zip Code:
T-Shirt Size:		
ASL Level:		
Logo Description (Please describe the symbolism behind your logo design):		

Submit your Logo Design here (you can also attach it to the email as well):